

EQUIEM

Streamline your building operations with Equiem

Bring the complex web of building processes onto a single platform with Equiem's suite of building ops systems. From providing touchless access for all occupiers and visitors to managing the practical needs of onsite vendors, Equiem makes running your building simple.



A smarter way to manage the day-to-day

Equiem is designed to improve every aspect of the workplace experience, and that extends to the process of managing the workplace as a whole. Building managers and tenants alike benefit from the way Equiem streamlines all building processes. Whether you're logging maintenance issues, scanning your digital access pass, or optimizing foot traffic in the lobby – Equiem can help.

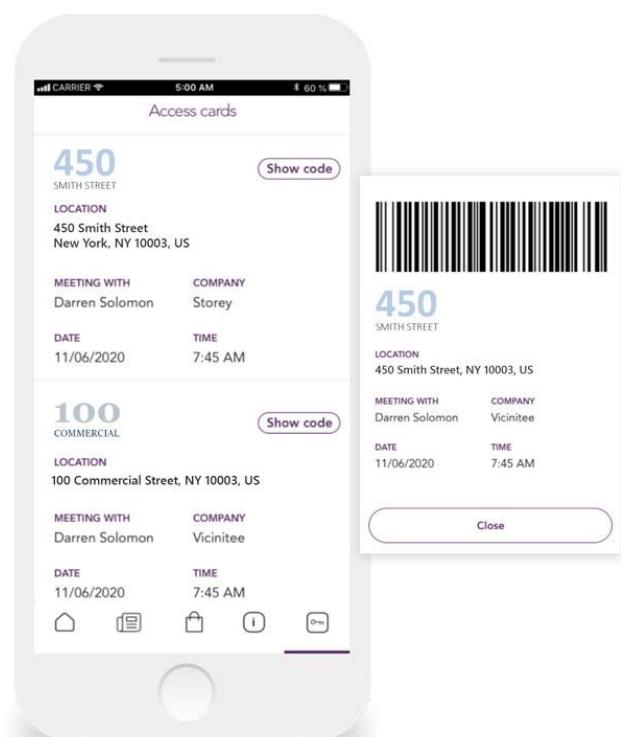
Manage access

Equiem integrates with existing building systems to provide touchless access for guests and occupiers

Offer safe and simple access to your site by letting people tap a digital pass on their phone to open access gates. Put tenants' minds at ease with COVID-safe check-in procedure complemented by impeccable permit management and record keeping in the backend

- Virtual access cards are built into the Equiem tenant app and can be quickly accessed from a dedicated tab
- Get support from Equiem across your entire rollout – from idea to implementation
- Integrates with existing infrastructure such as electronic access gates and digital card readers
- Compatible with a growing range of software and hardware including HID, Doordock, Proxy, OpenPath and more

Users and visitors can simply tap their phone to gain access to the site.



Simplify management of onsite retailers

Seamlessly manage the daily needs of your onsite retailers while strengthening their bond with your tenants

Cut the labor-hours needed to manage your onsite retailers and amenities. Our function-rich backend makes the relationship between retailer and building manager simpler than ever before.

- Put digital processes in place to streamline waste management, supply orders, eCommerce and more
- Create a stronger connection between your tenants and your onsite food and retail options
- Allow retail tenants to submit maintenance requests and supply needs in the backend. Keep an accurate log of all requests for future reference
- Boost efficiency and radically reduce the amount of time your building manager needs to spend on retail tenants' needs

Boost your building's amenities

Use Equiem's online features to promote and organize your building's facilities

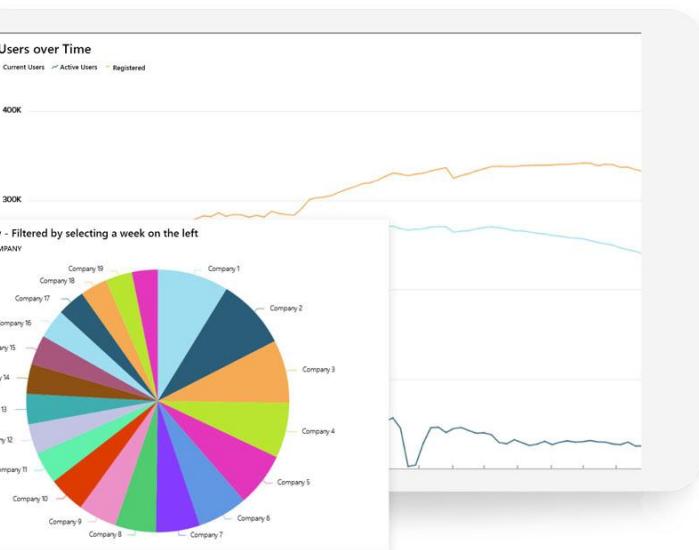
Whether you're offering end-of-trip facilities, bookable meeting rooms, or a gym, Equiem can take the pain out of organization and administration. Promote amenities, grant digital access, and keep an accurate record of users – all within the Equiem tenant app.

- Manage bookings of spaces and amenities in the backend of the app
- Use touchless passes to grant access to amenities such as end-of-trip facilities and meeting rooms. Adds a layer of security for users and oversight for building management
- Understand exactly who is using your facilities and when
- Promote amenities to users and tenants in your building, improving their workplace experience and the likelihood that tenants will renew their leases

Data sheds light on every interaction

Gain deep understanding of how your occupiers use your buildings features

Build your knowledge of how tenants use your building and its facilities with detailed yet easily comprehensible analytics dashboards.



- See when your users check into onsite amenities on your dashboard
- Sort user interactions by tenancy to understand how each tenant's users are interacting with your building's spaces and facilities
- Use data to create strategies for your building grounded in the way tenants actually use your building
- Understand when amenities are routinely overbooked or underused

See detailed breakdowns of how your users interact with onsite amenities.

Case studies



Manage daily waste management needs of retail tenants

The Client:
Major UK Office Landlord

The Asset:
London, UK
Major mixed-use precinct, 3.2 million sqft

Problem

Our client, a major commercial landlord managing a major mixed-use precinct was faced with a simple problem that seemed only to have complex solutions. Their onsite retailers were having trouble organizing waste bags and pickups for bulky disposals. Unfortunately, organizing these issues was occupying too much of building management's time.

Solution

We onboarded the client to Equiem's Vicinete space management feature, which allowed them to offer new levels of functionality for their retailers, including the ability to request waste management services via the tenant app.

Results

By bringing these processes online, our client was able to increase efficiency and efficacy of the waste management services they offered to tenants. Retailers could easily request services at the touch of a button, rather than requiring hands-on assistance from building management.



Utilizing Polls to Confirm What Tenants Wanted

The Client:
Major UK Office Landlord
10M sqft portfolio

The Asset:
Oxford, UK
600K sqft

Problem

This business park in London found their tenants wanted more from their onsite food and catering options. The popular consensus was that the menu at the onsite cafe was somewhat underwhelming.

Solution

We wanted to find the type of food and drink offerings that would truly excite our clients' tenants. So, we launched a survey on the tenant app, offering a voucher to a local Michelin star restaurant as an incentive for users.

Results

The incentivised survey was successful, and we received more than 120 responses. The results of the survey allowed the onsite cafe to launch a brand new menu featuring items that they knew tenants wanted.

Equiem gave both the cafe owners and the landlord the ability to directly gauge the desires of the users within the building, making it possible to

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Touchless access for occupiers and visitors

The Client:

Major UK Office Landlord
21M sq ft

The Asset:

Across multiple A-grade and mixed-used buildings in a 40+ asset portfolio that utilizes Equiem

offer a tailor-made solution that users would respond to.

Problem

As this major British landlord was organizing their Return to Work campaign, they realized their users could be uncomfortable using physical passes to access their workspace.

They wanted to offer people the ability to check in and gain access to their buildings touchlessly, and they wanted a simple way to do it that could fit with their existing infrastructure.

Solution

Equiem onboarded the client to Vicintee, our cutting-edge space management solution. This software allows users to scan a digital access pass found within their app to gain access to their building. Visitors can simply use a barcode found within an email to gain access upon entry.

Results

Touchless access became a reality for both visitors and regular occupiers. The new system integrated perfectly with existing hardware and is more hygienic, environmentally friendly, and convenient for users. Plus it affords the landlord greater data over who is accessing their buildings and when.



Simple administration of onsite amenities

The Client:

Global Commercial Landlord
20M sqft portfolio

The Asset:

North Carolina, USA

Problem

Operating in North Carolina, this large office building had recently opened a new fitness center for their users. However, they needed a simple way to allow potential users to sign the necessary waiver.

Solution

By hosting the new gym on the client's tenant app, we were able to organize the entire process digitally. Users simply had to log on to their app to sign the necessary forms, affording them almost instant access to the classes.

Results

Taking the fitness center online achieved a number of goals in one fell swoop. We made it easier to access the onsite facilities, while also raising the center's visibility among users. Ultimately, 77 users signed the waiver within three months' of the gym's opening.

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480,000 sqft



Supercharging Event Attendance by Confirming Tenant Wants

The Client:
Major US Commercial Landlord

The Asset:
Frisco, TX, USA
160K sqft

Problem

Our client had recently made the decision to upgrade their site by adding large digital screens. They were big, they were expensive, they were splashy. The only problem was that the client didn't know what to display on them.

Solution

After consulting with the client, we came up with the idea to integrate Equiem's CMS with the digital screens. That would allow them to take full advantage of the screens by displaying content from their tenant experience platform.

Results

To make the process simple, we created a custom RSS feed that lets the onsite team publish content to the screens as well as the platform.

Now, those digital screens feature regularly updated building information, promotions, and even an advertisement for the client's tenant experience platform encouraging occupiers to sign up.