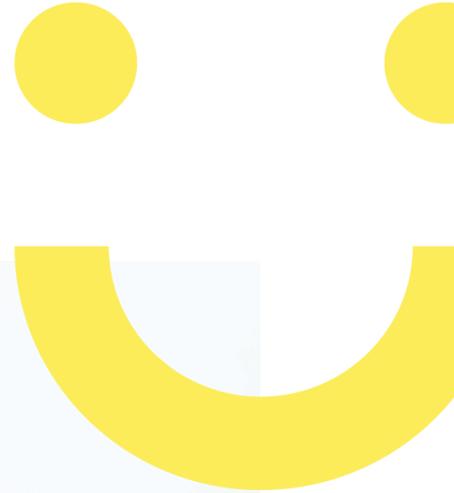


EQUIEM

Level up A-grade office buildings with **Equiem**

Tenants in A-grade offices expect more from their building. They want their office place to be an experience, offering everything from innovative tech to spaces that enhance their productivity. With Equiem, you can streamline the premium offerings of your asset and make it easier than ever for your tenants to reap the benefits.



Creating an A-grade workplace experience

Equiem powers more than 500 A-grade offices worldwide. In fact, it's the most common type of building we service.

That's how we know that managing an A-grade building is about more than just the physical amenities. It's about empowering users to interact with your space in exciting ways. It's about creating an authentic sense of community. And it's about ensuring that users get the most out of their workplace, whether they're in the office or working from home.

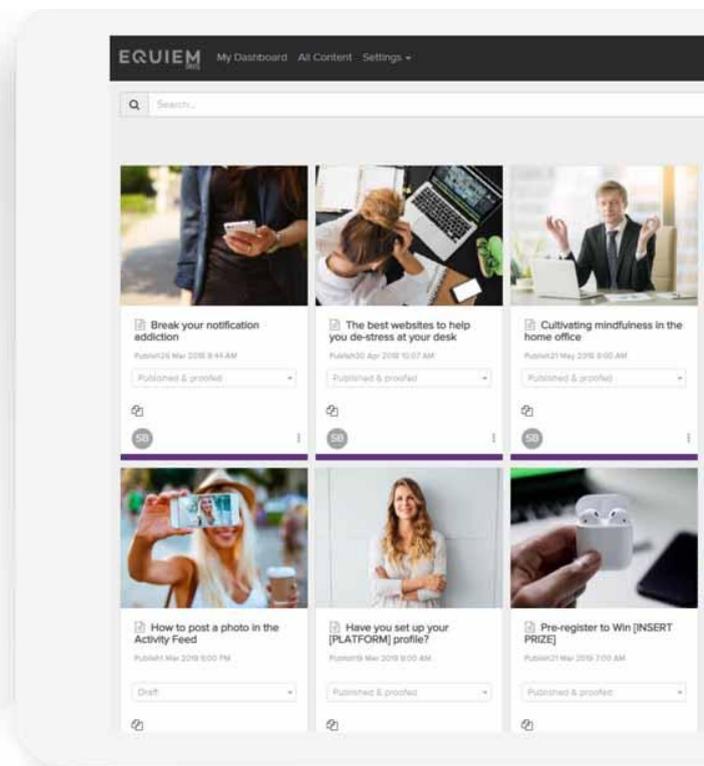
Streamline the workday

Create a workplace experience that fits seamlessly into your users' lives

From the moment they wake up and check their emails to the last leg of their commute home, your users are engaging with the workplace experience you have crafted. Use Equiem to streamline every aspect of the experience, helping employees reach the heights of their productivity without anything holding them back.

- Use sophisticated analytics to improve your elevator algorithms, boosting efficiency and cutting down on wait times
- Integrate with public transport apps to offer users real time information that can shave their commute time
- Install unobtrusive SMART sensors to monitor and control environmental conditions such as temperature and air quality
- Create a digital bible of important building information and a constantly updating feed of exciting content and events

Engage users with a dynamic feed of news and events.



EQUIEM

Manage Access

Equiem integrates with existing building systems to provide touchless access for guests and occupiers

Offer safe and simple access to your site by letting people tap a digital pass on their phone to open access gates. Put tenants' minds at ease with COVID-safe check-in procedure complemented by impeccable permit management and record keeping in the backend.

- Virtual access cards are built into the Equiem tenant app and can be quickly accessed from a dedicated tab
- Get support from Equiem across your entire rollout – from idea to implementation
- Integrates with existing infrastructure such as electronic access gates and digital card readers
- Compatible with a growing range of software and hardware including HID, Doordeck, Proxy, OpenPath and more

Create your own eCommerce platform

Equiem can connect your users to your onsite retailers in new and exciting ways

Your onsite food and retail options are massively important to the identity of your building. Strengthen the connection between users and retailers with better promotion and new, exciting forms of engagement.

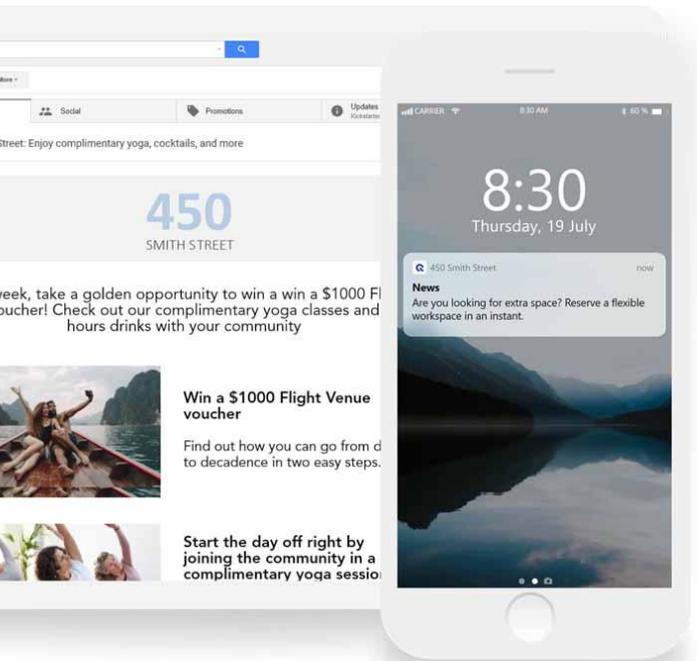
- Promote your retailers in the app with content, events, promotions, and discounts. Reach remote users as well as in-office employees, helping to motivate people to spend more time in the building
- Offer users innovative ways to purchase food and products, including lobby pickup and direct-to-desk delivery
- Detailed analytics let you and your retailers understand what your users value and how they like to engage
- Use data from across the entire building – or even a whole portfolio – to create a successful longterm eCommerce strategy

EQUIEM

Supercharge your building comms

Engage users in a meaningful two-way conversation

Give your building a real voice, and allow users to respond in kind. Best-in-class communications features make communication a self-sustaining loop.



- Easily build and schedule email newsletters to keep users excited about what's going on in your building
- Use sophisticated analytics to understand how – and when – your people most like to interact with your content
- Achieve engagement rates higher than the industry average
- Communicate important emergency and safety information in real time

Equiem's content management system allows you to build newsletters with a few clicks.

Case studies



Digitize and streamline form collection

The Client:
Major US Commercial Landlord

The Asset:
Los Angeles, USA
Large office building, 1 million sq ft

Problem

This LA-based client was grappling with a paper trail that had become unmanageable. Every time they onboarded a new retailer, they were required to fill out a form to be granted access to the premises. Our client wanted a simpler, less labor-intensive system.

Solution

Equiem converted the physical paperwork into a simple online form, allowing the client to collect all the relevant information digitally.

Results

Our client was able to modernize their whole onboarding process. Not only were the old paper forms rendered obsolete, building management is now able to connect with the right tenant reps online and expedite information collection. The end result has been a 100% increase in response time to clients and a 30% increase in registration.



Offer cutting-edge access management

The Client:
Major UK Business Park

The Asset:
London, UK
4.6 million sq ft

Problem

Our client, a sprawling business park located in London, is home to a massive number of users. This renders access control an intricate process, with unique permissions needed for certain employees and roles. The client wanted to find a way to bring simplicity to this tangled web.

Solution

Working with Equiem, our client implemented what they have termed their 'World Class Welcome' in certain buildings of their campus. Put simply, this is an enhanced Visitor Management system involving multiple integrations. Access barriers and lifts can now be automated for particular visitors based on their data, making their entry seamless for both the user and building management.

Results

The familiar hassle of access cards and concierge service has been replaced with an automated process that demands less of users and management alike.

EQUIEM



Real-time emergency communication

The Client:
Major US Commercial Landlord

The Asset:
Texas, USA
433K sqft

Problem

Emergencies happen, and when they do, it's important you can communicate with your users. When this Texas commercial client was confronted with an unexpected crisis, they needed a way to update their users in real time to keep them safe and informed.

Solution

Building management was able to communicate directly with the people within the building using our emergency SMS tool and email notifications. This system empowered the client to communicate directly with all tenants as the situation unfolded.

Results

As the situation unfolded, the building management team sent three SMS communications and one email. They reached hundreds of onsite occupiers, and were able to update them throughout the emergency with detailed instructions. After the situation was resolved, the team was able to debrief the entire building by email.



Support onsite retailers

The Client:
Large office tower

The Asset:
Texas, USA
435K sqft

Problem

As a result of lower onsite occupancy during the pandemic, this Texas office tower's onsite retailers were struggling. The landlord wanted to find a way to encourage users to spend more time at the office to help these retailers during a tough period.

Solution

Equiem ran an online campaign designed to drive interest in the tower's many retailers. The campaign included prizes and giveaways from retailers to incentivize user engagement. We also invited users to answer a poll to help clarify what they wanted from the retailers in the building.

Results

The campaign was a success, receiving more than 300 comments and a large number of competition entries. Occupancy of the tower also increased over this period, with users attending physically to claim their prizes and access the advertised services of the onsite businesses.

EQUIEM



Make commuting easier for workers

The Client:

Major Canadian Commercial Landlord

The Asset:

Toronto, CA

1.5 million sq ft

Problem

Located in the center of Toronto's business district, this large office building is accessible via a large number of public transportation options. While this is undoubtedly a positive, it meant that many users had trouble figuring out their optimal route to work.

Solution

Equiem helped the client integrate their workplace experience platform with Transit Screens to offer users access to real-time transit information directly in their app. They were able to check a single platform for information about options including Amtrak, buses, Uber, and even pedestrian routes.

Results

This integration has modernized the workplace experience for users in the building. From the moment they leave their home to the moment they return, their app helps to provide an efficient and totally seamless experience.